



**BHARAT SANCHAR NIGAM LIMITED**  
**(A Government of India Enterprise)**  
**Rates & Costing Section, Corporate Office**  
**Room No.216, II floor, Eastern Court**  
**Janpath, New Delhi-110 001.**

No. 3-4/2013-R&C [CFA]

Dated: 18-07-2014

**Circular R&C-CFA No. 34/14-15**

**Subject:- Proposal to fix price for landline vanity numbers for selling through CSCs in Chennai telephones.**

A kind reference is invited to this office letter No.3-4/2009-R&C(CFA) dated 26-11-2012 (Circular No. 43/13-14), conveying approval of the Competent Authority for e-auctioning of landline Vanity numbers at fixed price of Rs. 20,000/-, 10,000/- & 5,000/- for Level I, II & III respectively.

The matter has been reviewed by the Tariff Committee of this office on the basis of feedback provided by Chennai Telephones. Now, the Competent Authority has approved revision of the price for different level of Vanity Numbers to be offered through CSCs of Chennai Telephones on promotional basis for a period of 90 days as follows:

<b>Vanity Numbers</b>	<b>Price in Rs.</b>
<b>Level-I</b>	<b>10,000</b>
<b>Level-II</b>	<b>5,000</b>
<b>Level-III</b>	<b>2,000</b>

- 1) The above price will be applicable for **promotional period of 90 days w.e.f. 1<sup>st</sup> AUG 2014**.
- 2) The Circle shall ensure to comply with all regulatory requirements.
- 3) Impact of the above order may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA branch of corporate office by email to mail id pdpcfa@gmail.com.
- 4) The circular is issued based on approval of the Competent Authority in file No.37-3/2013/NWO-CFA/MSE. For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi. Phone No.011-23322692.

**GM (T&C-CFA)**

**To**

- 1) **CGMT, Chennai Telephone, Chennai.** with reference to letter No. DGM(S& M) CFA/LL e-Auction/2014-15 dated 2<sup>nd</sup> June 2014.
- 2) CGM (ITPC) Pune /GM Nodal Centre (South/West/North/East Zones) for necessary changes in Billing / Accounting system.

**Copy for information :-**

- 1) CMD, BSNL
- 2) DIR (CFA/CM/ENT/HR/FIN) on BSNL Board.
- 3) Executive Director (Finance/CA/NB), BSNL.
- 4) PGM(Regulation),BSNL,CO,New Delhi
- 5) Sr.GM (PDP)-CFA, CO BSNL w.r.t case mark: 37-3/2013/NOW-CFA/MSE, carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 6) Sr.GM (CIT), BSNL CO – for placement on BSNL Website.
- 7) Secretary TRAI – for information please.
- 8) Director General P&T Audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110054.
- 9) Guard file.

**DM (T&C-CFA)**